

Global-i Whitepaper

Product and Service Development Optimized via Global-i Services and Solutions in IP Convergence

**Global-i
Services**

[Global-i
ExpertConsultant™](#)

(Project-based
Contracting
Service)

[Global-i
ReStrat™](#)

(Proof-of-
Concept
Service)

[Global-i
LifecycleDrive™](#)

(Full-
Lifecycle
Service)

[Global-i
D2IS™](#)

(Decision to
Implementation
&
Deployment
Service)

[Global-i
LAPS™](#)

(Lab and
Partner
Service)

[Global-i
D2OS™](#)

(Decision to
Outsource
Service)

[Global-i
IntelScape™](#)

(Intelligence-
based
Services)

New IP-based Converged Voice (VoIP) Services Development via Hosted PBX and SIP Trunking

Business View

The Goal

Develop and Deliver Hosted PBX and SIP Trunking Services

As Communications Service Providers see the latest Hosted PBX and SIP Trunking market potential and capabilities, they will either initiate Hosted PBX and SIP Trunking Service Development or seek alternative initiatives. How will service providers hold on to their subscribers once the competition offers Hosted PBX and SIP Trunks? Have you explored the options for Hosted PBX and SIP T-1 or SIP PRI functionality? Global-i (Gi) can help service providers respond to customer demands now, while planning for future value added services

The Advantage

Increase success with Global-i

Global-i's Hosted PBX and SIP Trunking Service Development solution capitalizes on the Customer-base, Network-based PBX and SIP Trunking Service Infrastructure and Service Support systems that service provider clients already have in place. Our Lifecycle Consulting Methodologies and approach makes it faster and easier for Global-i Product Development and Lifecycle Management Experts to integrate with client's existing team(s) or newly created dedicated Global-i team(s) for efficient product development, service launch, service deployment and market expansion.

Global-i brings extensive experience—numerous Hosted PBX, SIP Trunking and related IP Product and Service Development and Launch projects in the U.S., as well as development partnerships with leading vendors/providers who specialize in IP-based Communications.

- Global-i leads with proven Lifecycle Consulting methodologies, helping to simplify complex assessments, conceptualization, development, launch and implementations and prepare our client for future enhancements.

[Global-i Solutions Enterprise & Government Solutions](#)

[OEM Solutions](#)

[Service Provider Solutions](#)

[Global-i Thought Leadership Unified Communications](#)

[IP Telephony & VoIP](#)

[Mobility & Wireless Integration \(FMC\)](#)

[WiMax & 4G Broadband Services](#)

[Professional Services](#)

[Global-i Partner Program Partner Program](#)

- Global-i can serve as one source for consulting, contracting, integration and deployment; or contribute a specific competency (e.g. strategy, product planning, project management, OSS/BSS integration)

Technical details

The Issues

Exploit IP-Convergence Capabilities

Are you struggling to stay competitive with today's IP-Trunking and Advanced IP-based Converged Services demand? Global-i can help you in performing lifecycle steps in building a scalable, high-performance Hosted PBX and SIP-Trunking Service with targeted Speed-to-Market and a low Total Cost of Ownership service solution. A Global-i solution, built on industry best-practices and standards, works with client's existing teams, and helps future-proof your service portfolio against losing market potential and changes in the market or emerging technologies.

The Benchmark

Global-i knows Hosted PBX and SIP Trunking services

Global-i's IP Convergence Product Development Solution, Global-i LifecycleDrive™ and Global-i ExpertConsultant™ Services utilize best-practices in Lifecycle Consulting and Project-based Outsourcing methodologies. Global-i leverages top vendor solutions for Networking & Platforms of Hosted PBX and SIP-based Service Infrastructure, SIP Server Features, Advanced Centrex/Hosted/Mobile PBX Applications, SIP Signaling, OSS/BSS and related IT infrastructure. Global-i solutions can enable SIP-service provisioning, activation, and management through a next generation Service Delivery Platforms (SDP). Global-i solutions can integrate efficiently and scale effectively.

Global-i Services Delivering this Solution

Global-i ExpertConsultant™

Global-i will plan, resource and deploy all needed Global-i Offices for implementing this solution. Communications clients can benefit from Global-i's Project-based Contracting service and outsource the development and delivery via the Global-i ExpertConsultant™ service where Global-i Consultants will provide these services by becoming embedded in the client's existing or newly created full-lifecycle and all cross-functional teams utilizing the client's development/delivery processes and business tools at the client project locations.

Global-i LifecycleDrive™

Global-i will plan, resource and deploy all needed Global-i Offices for implementing this solution. Communications clients can benefit from

Global-i consulting services and outsource the development and delivery via the Global-i LifecycleDrive where Global-i provides these services directly from its delivery center(s). These Global-i Offices are created and managed via Global-i Full-Lifecycle Offices and utilize Global-i Methodologies™.

Representative Offices

Under Global-i LifecycleDrive™

- Gi MarketOffice, Gi TechnologyOffice, Gi ProductOffice, Gi StrategyOffice, Gi PMO, Gi DevelopmentOffice, Gi Labs/Engineering Office, Gi OperationsOffice

The Implementation

Learn from others' successes

Global-i will team up with IP-based OEMs and related partners to provide Service Provider clients with a state-of-the-art Hosted PBX and SIP Trunking solution that delivers on the advanced features, scalability and performance requirements. The solution combines a SIP service platform based on SIP architecture, infrastructure and supporting systems.

The Cost of Ownership

Protect your investment

Global-i's Hosted PBX and SIP Trunking and Converged solutions can help improve Communications Client's bottom line through:

- Increasing revenue streams by deploying new products and value added services quickly.
- Reducing customer churn by delivering enhanced IP-based offerings.
- Streamlining the overall service offerings by saving time and operational costs by integrating with back office support systems.
- Maximizing bundling of revenue potential with customers.

Questions about this solution send an email to info@globaliconsulting.com

Global-i is a consulting, outsourcing and technology services solution provider. Created to deliver innovation and achievement, Global-i collaborates with primarily converged communications clients to help them become value-achievers. Our expertise is in lifecycle and implementation consulting, know-how of converging technology markets, deep understanding of emerging/current/legacy technologies and consulting models to help clients achieve "Value-Driven Solutions".
Copyright 2008 Global-i, Inc.

To discuss how Global-i can help your organization by Providing Outsourced Consulting and Contracting Services for Communications & IT Infrastructure, Networks, Platforms and Applications Development, Delivery and Deployment:

Call: 703-574-2917

Email: info@globaliconsulting.com

Website: www.globaliconsulting.com